



The French Ministries in charge of Food, of Agriculture, of Industry and of Consumption, in partnership with the Professional National Association of Fertilizers and Soil improvers and RITMO AGROENVIRONNEMENT are pleased to invite you to an international seminar :

**DEBATE on a European harmonization of marketing regulations for fertilizers, soils improvers and, growing media**



IN PARIS

On Wednesday the 9<sup>th</sup> of September, 2009

Simultaneous translation into several languages :  
French, English, German  
Spanish and Italian.

# AGENDA

Debate animated by Jean-Pierre LEYMONIE, journalist, editorial director of the specialised journal NewAg Edit International

## 9H30 Welcoming delegates, coffee

## 10H00 Opening

Mrs HOMOBONO – General Director of Competition, Consumption and Fraud affairs  
(French Ministry of Economy, Industry and Employment)

M. POIDEVIN – Chairman of ANPEA (French association of fertilizer and soil improver producers)

## SESSION 1 : OVERVIEW

- ▶ **Presentation of the French reflexions on the economical and regulatory situation**  
French Ministry of Food, Agriculture and Fishing - General Direction for Food – Mrs GUEZBAR- LE LOARER in charge of fertilisers and RITTMO Agroenvironnement - Mrs METZGER Manager
- ▶ **Impact of RCE 764/2008: Questions to the European Commission**  
Interview of DG ENT by the journalist
- ▶ **Identification of sanitary and environmental stakes related to the use of fertilizers or growing media**  
Mrs ROBINEAU – General Director of DIVE for French Agency for Food Security and Safety
- ▶ **Round table - debate on emerging difficulties related (among others, RCE 764/2008 and its controls)**  
General Directions of European Commission – Authorities of Member States - General Direction for Food of the French Ministry of Food, Agriculture and Fishing - General Direction for Competition, Consumption and Fraud affairs of the French Ministry of Economy, Industry and Employment - French Agency for Food Security and Safety – RITTMO

## 13H00 Lunch



## 14h30 SESSION 2: ISSUES AND INTEREST OF A EUROPEAN HARMONISATION

### CASE ANALYSE AND DEBATE

#### ► Growing media

M. Lawrie McLAREN - Burson-Marsteller, Consultant for EPAGMA (European Peat and Growing Media)  
Mrs Sabine WIMPISSINGER

#### ► Liming materials

M. Joachim POLLEHN – KALK (Germany) – Convenor for WG3 of CEN TC 260

#### ► Organic fertilizers, organo-minerals fertilizers and soil improvers

M. Andreas BAUMGARTEN - AGES (Agency of Austria for Food Security)  
M. Narciso SALVO – Assofertilizanti (Italy)

#### ► About Special products

Mrs. Bibiana RODRIGUEZ SEUDON- General Subdirectorate of Production Means – Spanish Ministry of Environment and Rural and Marine Affairs / Mr. JF. MOROT-GAUDRY of INRA / biostimulants.

16h15 Coffee Break

## 16h45 SESSION 3: PROGRESS REPORT

#### ► Presentation of European regulations drawing up

DG Enterprise and Industry of European Commission

#### ► Round table - debate on implementing an harmonized regulation

DG of European Commission, Authorities of Member States – French Ministries of Agriculture, Consumption and Industry, Professionals

#### ► General discussions

Conclusion

## 18H30 CLOSURE

General Director for Food of the French Ministry of Food, Agriculture and Fishing

21H00 Closure evening



# REGISTRATION

Company : .....  
Address : .....  
Country : .....  
Telephone : ..... Fax : .....  
E-Mail : ..... @ .....

**Contact**  
[www.anpea.com](http://www.anpea.com)



# REGISTRATION FEES

**BEFORE AUGUST 25<sup>th</sup> 2009 / 150 € TTC per delegate** (only including conference attendance, coffee breaks and lunch)

**optional : evening events not included in fees** (see registrations on the following page)

Family Name : ..... First Name : .....  
Position in Company : .....  
Personal E-Mail : ..... @ .....

N°VAT intracommunautaire de UNIFA : FR 35 775 688476 00198  
European VATN° of the company to be charged: : .....  
.....

## Payment is made by :

- Cheque enclosed *payable to UNIFA*  
 Bank Transfer *to UNIFA*

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N°IBAN : FR76 3000 4013 2800 0106 2965 304  
BIC : BNPAFRPPPTX - UNIFA

**Date :**

**Signature**

le / / 2009

## Return the form to Camille LOISELEUR

**by post :** ANPEA/UNIFA - Le Diamant A - 92909 La Défense Cedex - FRANCE  
**by E-mail :** [cloiseleur@unifa.fr](mailto:cloiseleur@unifa.fr)  
**or by fax :** +33 (0)1 46 53 10 35

# LOCATION SEMINAR

## Address :

Ministère de l'Économie, de l'Industrie et de l'Emploi  
Centre de conférences Pierre Mendès-France  
139 rue de Bercy - 75012 Paris



## Metro :

Bercy (ligne 14  
or ligne 6)

## RER A / RER D :

Gare de Lyon

# CLOSURE EVENING (optional)

## Reserve by yourself your dinner

Price : 78.00 € TTC

Enjoy touring the most beautiful monuments of Paris, as the Eiffel Tower, the Louvre and the Notre Dame Cathedral during your dinner - cruise by boat on the river Seine !

### La Marina de Paris

Adress : Quai de Bercy

Metro : Bercy (ligne 6 or 14)

Tel : +33 (0) 1 43 43 40 30

E-mail : [contact@marinadeparis.com](mailto:contact@marinadeparis.com)

## Reserve by yourself your dinner on web site /

[www.marinadeparis.com](http://www.marinadeparis.com)

Dîner-Croisière 2<sup>ème</sup> service à **78.00 € TTC** (including drinks)

**Meeting place for shipment** : 21 h 15

mention after the name of your company : group ANPEA



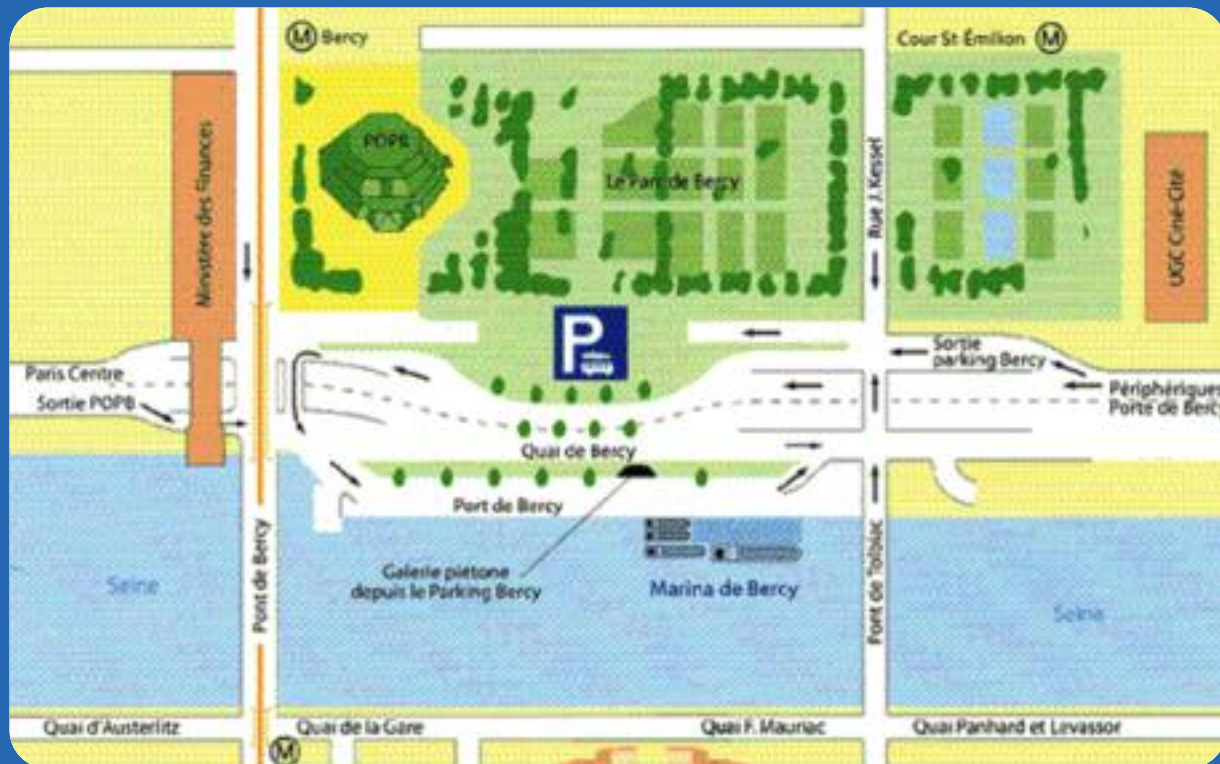
# MAP/ ACCESS

## Address :

La Marina de Bercy Paris

Quai de Bercy

75012 Paris



## Metro :

Ligne 6 : Bercy  
or Quai de la Gare  
Ligne 14 : Bercy  
or Cour St-Émilion

## RER :

RER C :  
Bibliothèque  
François Mitterrand

# HOTEL ACCOMMODATION

Reserve by yourself your accommodation before july the 31<sup>st</sup>, better before july the 15<sup>th</sup>.  
**Contacts for specific prices, mention “Seminar ANPEA Ministères du 9/9/9 Paris Bercy”**

## **PULLMAN Paris Bercy (4\*)**

1 rue de Libourne - 75012 PARIS Tel : (+33)1/44673400 - Fax : (+33)1/44673401  
→ Single room at 215 € TTC (including breakfast)  
→ Double rooms at 230 € TTC (including breakfast)

**Contact before the 31<sup>st</sup> july :**

[H2192-re@accor.com](mailto:H2192-re@accor.com) or tel : 01 44 67 34 43

## **MERCURE Paris gare de Lyon (3\*)**

2 place Louis Armand - 75012 PARIS  
→ Single or double rooms at 175 € TTC (including breakfast)

**Contact before the 31<sup>st</sup> july :**

Magali TRABUT : [H2217-re@accor.com](mailto:H2217-re@accor.com)

## **NOVOTEL Paris Bercy (3\*)**

85 rue de Bercy - 75012 PARIS Tel : (+33)1/43423000 - Fax : (+33)1/43453060  
→ Single or double rooms at 160 € TTC  
→ Breakfast at 15 € TTC per each

**Contact before the 31<sup>st</sup> july :**

Cécile KOLODOZIEJSKI : [H0935@accor.com](mailto:H0935@accor.com)

## **ALL SEASONS Paris Bercy (2\*)**

77, Rue de Bercy- 75012 PARIS  
→ Single room at 145 € TTC (including breakfast)  
→ Double rooms at 155 € TTC (including breakfast)

**Contact before the 15<sup>th</sup> of july, if possible :**

Céline PORTOUX : [h0941-sb1@accor.com](mailto:h0941-sb1@accor.com)

## **IBIS avenue d'Italie (2 \*)**

15, Avenue d'Italie PARIS (Ligne 6 directe Bercy)  
→ Single room at 96 € TTC  
→ Breakfasts at 8 € TTC per each

**Contact before the 31<sup>st</sup> july :**

Aurélie Anne : [h5543-re@accor.com](mailto:h5543-re@accor.com)

## **IBIS Paris Bercy Village (2 \*)**

19, place des Vins de France - 75012 PARIS  
Tel : (+33)1/49280606 Fax : (+33)1/49280620  
→ no specific prices for this seminar

**Book by phone : :** (+33)1/49280630

[www.accorhotel.com](http://www.accorhotel.com)